



Case Study

BENEFITS:

The solution builds competitive advantage

Fast, scalable deployment

Up-to-date information shared between driver and controller

Improves response times and customer service

Improves productivity, providing additional revenue through an increased number of jobs

Intuitive and easy to use interface

Provides the means to add extra functionality such as electronic POD and vehicle tracking

The Company

Established in only 2006, Cargo2Go has been taking the local Sameday Transport sector by storm with its holistic approach to customers' transport needs.

With plans for 52 depots nationwide, each one operating a fleet of vehicles ranging from small vans to articulated vehicles, Cargo2Go is intending to create a one-stop-shop, specialising in the movement of high value goods, sensitive and fragile loads that meets all of its customers' same-day delivery needs.

THE BACKGROUND

Cargo2Go, an innovative new Sameday delivery company, was looking for a control and scheduling system to power its growing nationwide delivery franchise.

When new franchise depots become established, each location would then be linked to the main Cargo2Go data server, effectively providing a managed service via their third party IT hosting company.

THE SOLUTION

Chosen for its scalability both in terms of deployment and cost, as well as its powerful scheduling and flexible mapping functionality, ACI (Advanced Courier Interface) from DA Systems was the perfect choice for the Cargo2Go business model. It enables controllers to schedule, track and report on all collections and deliveries. At each step of the way, drivers are in contact with the controllers so that the most up to date information can be logged onto the ACI system, such as POB (package on board), POD (proof of delivery) and any other

important information about the delivery. The company also has plans to roll out the NX Mobile Data solution across its fleet. This will enable drivers to capture consignment information electronically and give controllers complete visibility of the status and location of the entire fleet at all times.

ACI's Windows interface is very familiar to its operators and the postcode mapping functionality enables controllers to map driver locations, provide accurate directions and focus on specific map areas to make the most of back-haul opportunities.

Cargo2Go has deployed ACI, which it has branded "CargoLine", within its two flagship depots in the North West.

DA Systems has also handled integration with the existing systems, including the SAGE accounts package.



Customer Quote:

“As a franchise operation, we need control room software that’s easy for our franchise operators to use with minimal training, and that we can scale up and develop as new franchise depots open across the country. ACI is a cost effective solution that will enable all our depots to get up and running very quickly, making Cargo2Go a great delivery business and a very attractive franchise proposition.”

**Lewis Knight (franchise director)
and Mike Le Gallez (director) of
Cargo2Go**



About DA Systems

Formed in 1999, DA Systems is a leading UK provider of software solutions that enable end-to end management of the movement of goods and people across the transportation, logistics and service delivery sectors. Through Advanced Courier Interface, DA Systems provides real-time management and scheduling for distribution, fleet and field-based staff operations. DA Systems' highly advanced NX Transport and NX Fleet Tracking solutions deliver instant, seamless communications between office and field-based staff. Whilst NX Framework is a real-time, managed, mobile data solution which enables the secure, efficient transfer of any type and quantity of data, between any type of back office system and mobile device – within any industry sector.

By using these powerful systems, organisations can control and manage their operations, significantly reducing operating costs, increasing business efficiency and maximising service quality.

